

भारतीय गैर न्यायिक

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INDIA NON JUDICIAL

पश्चिम बंगाल पश्चिम बंगाल WEST BENGAL

87AB 153814

Memorandum of Agreement

This Memorandum of Agreement (MOA) made and entered into this Fourteenth Day of August of Two Thousand and Twenty-three between **West Bengal Electronics Industry Dev. Corp. Ltd. (A Govt. of West Bengal Undertaking) Education & Training Division** here in after referred to as WBEIDCL, (which expression shall where the Context so admits include its successors and permitted assignees), having its office at DN-53, Sector V, Salt Lake City, Kolkata - 700091 on the one part,

And

Lady Brabourne College, under the Higher Education Department of the Government of West Bengal and an affiliate of Calcutta University, having its premises at P1/2, Suhrawardy Avenue, Kolkata - 700017 hereinafter referred to as LBC, (which expression where the context so admits include its successors and permitted assignees) on the other part has to state that whereas LBC is desirous of providing the students of the college with the Courses on (i) Multimedia & Animation and (ii) Public Relations & Advertising introduced with the seed money of the University Grants Commission, at its premises, P 1/2, Suhrawardy Avenue, Kolkata - 700017.

And whereas WBEIDCL is prepared to offer assistance for the aforesaid Multimedia & Animation and Public Relations & Advertising Courses by way of providing necessary support for the said course vide letter no 142A/LBC/COC/23 dated 11.08.2023

The immediate goal of this collaboration is to develop and run self-financing courses in (i) Multimedia & Animation and (ii) Public Relations & Advertising of not more than three years duration (200 hours) each at LBC.



WBEIDCL shall

For Multimedia & Animation Course

Frame a Course keeping in mind the demand of the market. Advanced levels may be introduced in the third year depending on the demand of students.

Organise the running of the course and conduct class tests and qualifying Examination according to the schedule as will be decided by both the parties from time to time

Appointment of the Faculty will be based on an interactive session with LBC authority. Maintain the details of the Faculty members in consultation with LBC.

Issue Certificates jointly with LBC after the conclusion of each Three-years (200 hours) course.

And for Public Relations & Advertising

Frame a Course keeping in mind the demand of the market. Advanced levels may be introduced in the third year depending on the demand of students.

Organise the running of the course and conduct class tests and qualifying Examination according to the schedule as will be decided by both the parties from time to time.

Appointment of Faculty to be approved by Joint Selection Board where experts nominated by Principal LBC will have binding say on quality of Faculty. Maintain the details of the Faculty members in consultation with LBC.

Issue Certificates jointly with LBC after the conclusion of each Three-years course.

LBC shall

Appoint coordinator/s from among the members of the Teaching Faculty of the College to liaise with the designated faculty / representatives of WBEIDCL matters relating to the smooth running / conduction of the said courses.

Provide classrooms and audio- visual aids as may be required from time to time.

Arrange for the Course materials & printing of question papers to facilitate conduct of Examination.

Arrange disbursement of faculty remunerations as discussed & finalized (i.e. Rs. 1000 / 700 / 500 per 1 hour lecture depending on the academic qualification / professional experience of the faculty).

Both WBEIDCL and LBC are in agreement that

- This MOA shall be for an initial term of Three (3) years w.e.f the date of execution of this Agreement. However this Agreement in connection to organise the running of the course will be reviewed every year in a joint review meeting chaired by Principal LBC.
- On completion of the first term of the agreement, i.e., 3 years, WBEIDCL shall have the option to renew the agreement on the mutually agreed terms and conditions. However, in the event of renewal, WBEIDCL shall put its option by a 3 months prior notice to LBC before the expiry of the initial term.
- The text of the agreement is as follows.

The class size for each course will not be less than Ten (10) students and should not exceed forty (40) students.



Fees for entire course (3 years/200 hours) shall be ₹4,500.00 at present for each student payable in three equal installments @ ₹1,500.00 per year which may be reviewed every year.

LBC will collect the tuition fees from the students and maintain the accounts.

WBEIDCL will get 40% of the total collection from the students attending the two courses as indicated in the attendance register as regular students registered under Calcutta University (which will only be apparent after University registration takes place). Hence WBEIDCL will receive their share after the completion of the Registration procedure of Calcutta University.

Classes for the Career Oriented UGC sponsored courses in

- (a) Public Relations & Advertising
- (b) Multimedia & Animation

Will be held only after academic schedule gets over at 4.30 PM. Alternatively / additionally classes may be held before commencement of the academic schedule from 9 to 10 AM. Classes may be arranged on Saturdays between 2.30 PM & 4.30 PM only on students demand. No classes may be held on Holidays & Sundays.

Both WBEIDCL & LBC shall not be liable for any obligation hereunder to the extent that the Performance of the relative obligation is prevented by the existence of a Force Majeure of any Nature and shall be suspended from the obligation owing to the duration of Force Majeure.

In witness whereof the undersigned, duly authorised thereto, have signed this MOA on this day:

Signed & Delivered by
At Kolkata in presence of:

Witness :

1) *Prin. Debnik*
DN-53 Srini V. Saha
Kolkata - 700091

2) *Force Majeure*
Lady Brabourne College
 Associate Professor
 Lady Brabourne College
 Kolkata
 Govt. of West Bengal



Principal
 Lady Brabourne College
 Kolkata

Dr. Smit Sarkar
 Principal
 Lady Brabourne College

Smit Sarkar

Dr. Puspendra Ghosh
 Sr. Vice President (Education)
 WBEIDCL Ltd.

Puspendra Ghosh